

Festus, MO
Maid Service
Market & Competitor Analysis

Created for

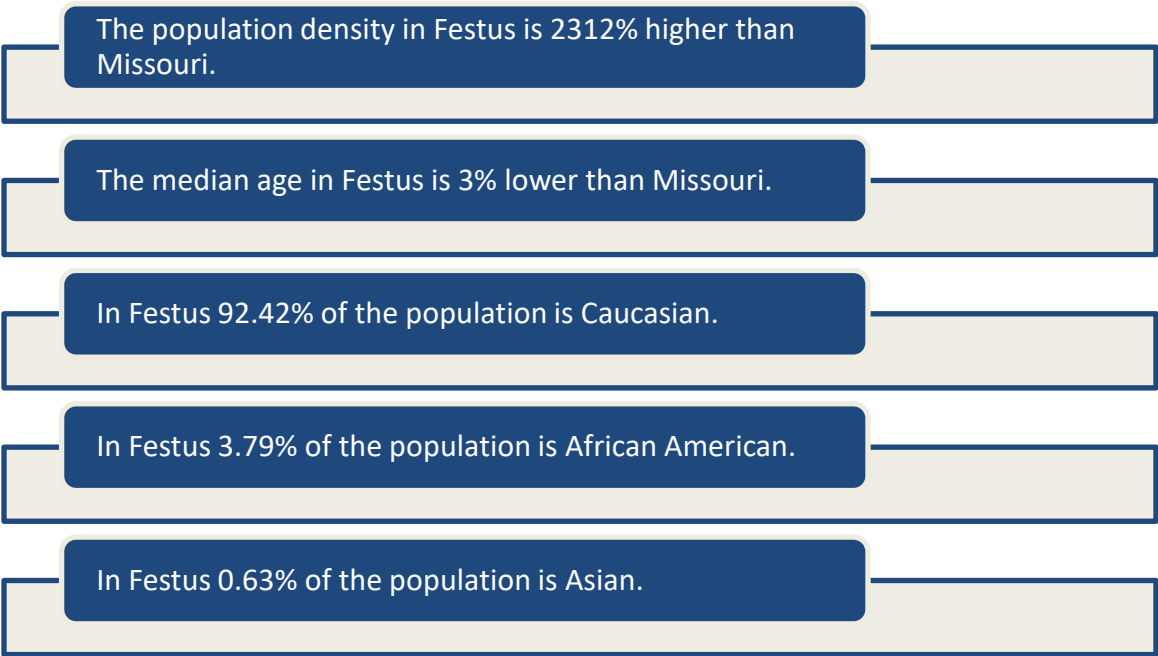
Amar

An Overview

Demographic Analysis

Festus, MO Demographics Profile			
Population	11,929	6,059,651	318,558,162
Population density (sq mi)	2,084	86	91
Median age	37.3	38.3	37.7
Male/Female ratio	1.0:1	1.0:1	1.0:1
Married (15yrs & older)	57%	57%	55%
Speak English	98%	94%	79%
Speak Spanish	1%	3%	13%

Facts to KNOW



Estimated median household income in 2016: \$48,124 (it was \$36,687 in 2000)

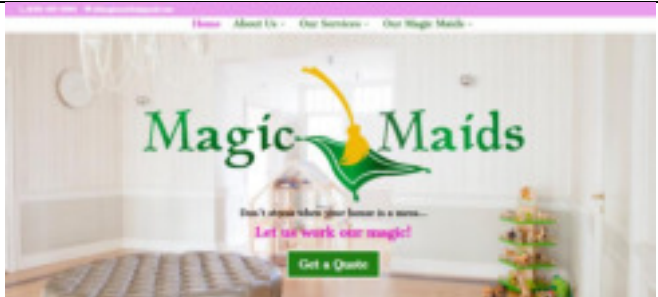
Festus: \$48,124

MO: \$51,746

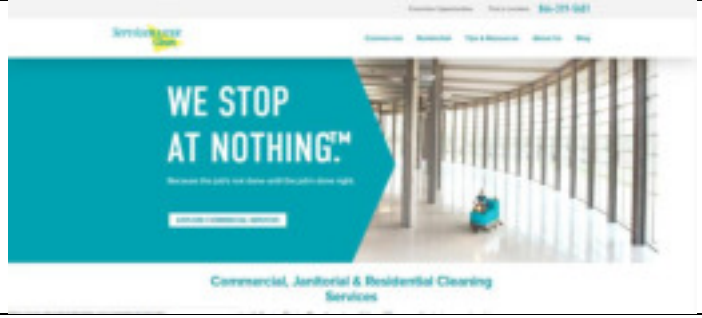
Janitorial Service Providers

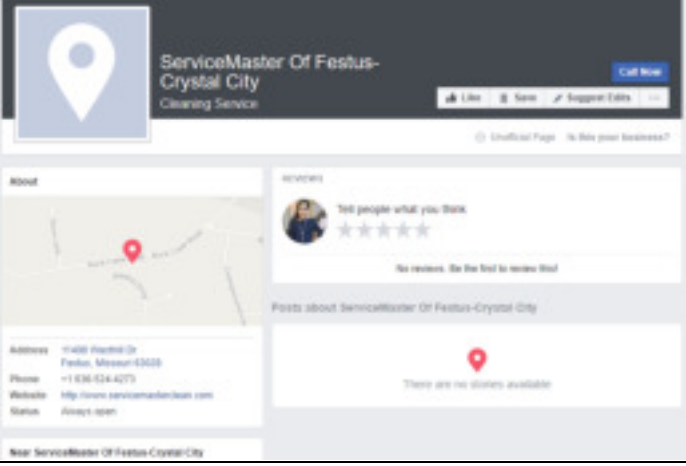
There are not many registered businesses found providing maid / janitorial / cleaning services in the city of Festus, MO. As per US Census 2012, there are THREE (3) registered businesses providing janitorial services in Festus, MO in comparison to state of Missouri which has 1,109 establishments with 25,225 employees and a annual payroll of \$419,966,000 as per 2016 US Census.

Competitor Analysis

Magic Maids LLC http://www.magicmaids.org/ 114 North 8th Street Festus, MO 63028	
Business Listing	Service Area
Home Advisor https://www.homeadvisor.com/rated/MagicMaids.67679070.html 4.36 7 Verified Ratings Yelp https://www.yelp.com/biz/magic-maids-festus?osq=Maid+Service AngieList https://www.angieslist.com/companylist/us/mo/festus/magic-maids-reviews-9338298.htm MapQuest https://www.mapquest.com/us/missouri/magic-maids-378370128 Alignable https://www.alignable.com/festus-mo/magic-maids	Valmeyer, De Soto, House Springs, Barnhart, Kimmswick, Cedar Hill, High Ridge, Herculaneum, Pevely, Dittmer, Fults, Waterloo, Renault, Hematite, Maeystown, Arnold, Festus
Social Profile	

<p>Facebook https://www.facebook.com/STLMagicMaids/</p> <p>Followers 292</p>	 <p>The image shows the Facebook profile for Magic Maids. The cover photo features five women in pink uniforms and caps, with the text "Until there's a cure. We are cleaning for a cure." and the Magic Maids logo. The profile picture is a circular logo with a pink ribbon. The page name is "Magic Maids @ STLMagicMaids". The "About" section lists services: Home, Services, Office, Photos, Posts, About, Community, and City and Area. A post from "Cleaning Service in St. Louis" is visible, showing a 5-star rating and 294 people who like it.</p>
<p>LinkedIn https://www.linkedin.com/company/stlmagic-maids/</p> <p>Followers 7</p>	 <p>The image shows the LinkedIn profile for Magic Maids. The header features the Magic Maids logo and the text "Magic Maids Consumer Services • Festus, MO • 7 followers". Below the header, there is a "See all 6 employees on LinkedIn" link. The "About us" section describes the company as "Professional and detailed cleaning service for all residential homes in Jefferson County, MO". A "Recent update" section shows a photo of a clean interior space.</p>

<p>ServiceMaster Clean https://www.servicemasterclean.com/</p> <p>11408 Westhill Dr, Festus, MO 63028</p>	 <p>The image shows the ServiceMaster Clean website. The header includes the ServiceMaster logo and navigation links: Home, Services, Tips & Resources, About Us, and Blog. The main content area features a large teal banner with the text "WE STOP AT NOTHING.™" and a sub-headline "Because the only way down is the only way up." Below the banner, there is a "ServiceMaster Clean" logo and the text "Commercial, Janitorial & Residential Cleaning Services".</p>
<p>Business Listing</p>	
<p>MapQuest https://www.mapquest.com/us/missouri/servicemaster-of-festus-crystal-city-271059900</p> <p>Local.com https://www.local.com/business/details/cadet-mo/servicemaster-of-festus-crystal-city-139353840</p> <p>DEXKnows https://www.dexknows.com/business_profiles/servicemaster_of_festus_crystal_city-12452807979</p>	

<p>YellowPages https://www.yellowpages.com/festus-mo/servicemaster-clean</p> <p>YellowBot https://www.yellowbot.com/servicemaster-of-festus-crystal-city-festus-mo.html</p>	
<p>Social Profile</p>	
<p>Facebook https://www.facebook.com/pages/ServiceMaster-Of-Festus-Crystal-City/212166859117571</p>	

<p>Angie's Helping Hands Cleaning</p> <p>Festus, MO 63028</p>	
<p>Business Listing</p>	
<p>YellowPages https://www.yellowpages.com/festus-mo/mip/angies-helping-hands-cleaning-4368192</p> <p>Manta https://www.manta.com/c/mtxm95z/angie-s-helping-hands-cleaning</p>	