

Festus, MO
Maid Service
Market & Competitor Analysis

Created for

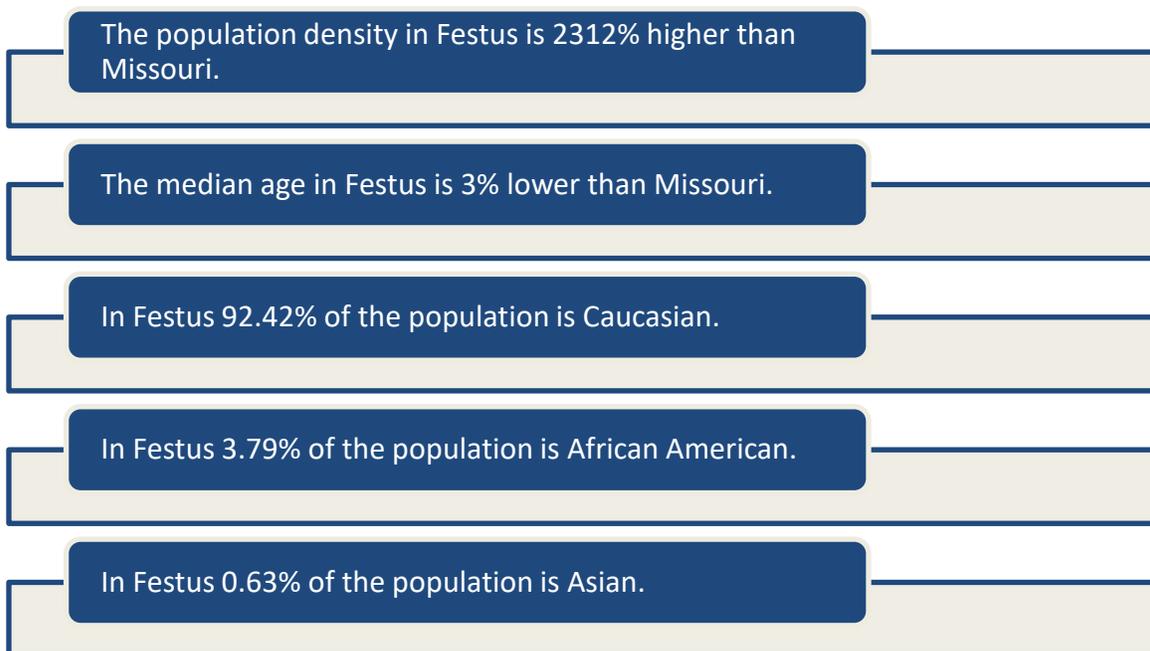
Amar

An Overview

Demographic Analysis

Festus, MO Demographics Profile			
Population	11,929	6,059,651	318,558,162
Population density (sq mi)	2,084	86	91
Median age	37.3	38.3	37.7
Male/Female ratio	1.0:1	1.0:1	1.0:1
Married (15yrs & older)	57%	57%	55%
Speak English	98%	94%	79%
Speak Spanish	1%	3%	13%

Facts to KNOW



Estimated median household income in 2016: \$48,124 (it was \$36,687 in 2000)

Festus: \$48,124

MO: \$51,746

Janitorial Service Providers

There are not many registered businesses found providing maid / janitorial / cleaning services in the city of Festus, MO. As per US Census 2012, there are THREE (3) registered businesses providing janitorial services in Festus, MO in comparison to state of Missouri which has 1,109 establishments with 25,225 employees and a annual payroll of \$419,966,000 as per 2016 US Census.

Competitor Analysis

<p>Magic Maids LLC http://www.magicmaids.org/</p> <p>114 North 8th Street Festus, MO 63028</p>	
<p style="text-align: center;">Business Listing</p>	<p style="text-align: center;">Service Area</p>
<p>Home Advisor https://www.homeadvisor.com/rated.MagicMaids.67679070.html 4.36 7 Verified Ratings</p> <p>Yelp https://www.yelp.com/biz/magic-maids-festus?osq=Maid+Service</p> <p>AngieList https://www.angieslist.com/companylist/us/mo/festus/magic-maids-reviews-9338298.htm</p> <p>MapQuest https://www.mapquest.com/us/missouri/magic-maids-378370128</p> <p>Alignable https://www.alignable.com/festus-mo/magic-maids</p>	<p>Valmeyer, De Soto, House Springs, Barnhart, Kimmswick, Cedar Hill, High Ridge, Herculaneum, Pevely, Dittmer, Fults, Waterloo, Renault, Hematite, Maeystown, Arnold, Festus</p>
<p>Social Profile</p>	

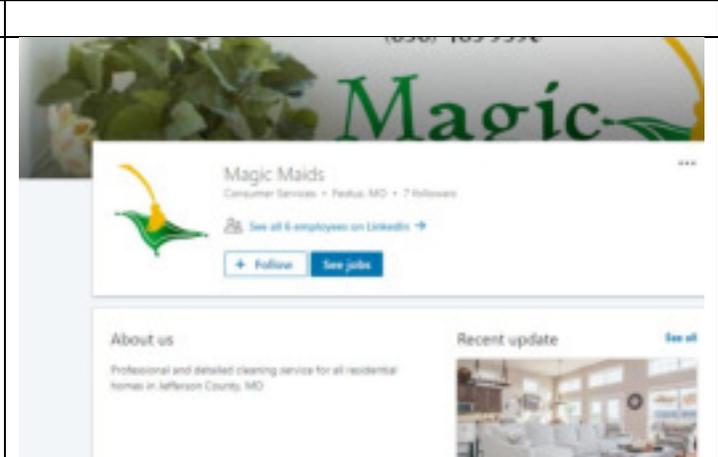
Facebook
<https://www.facebook.com/STLMagicMaids/>

Followers
 292



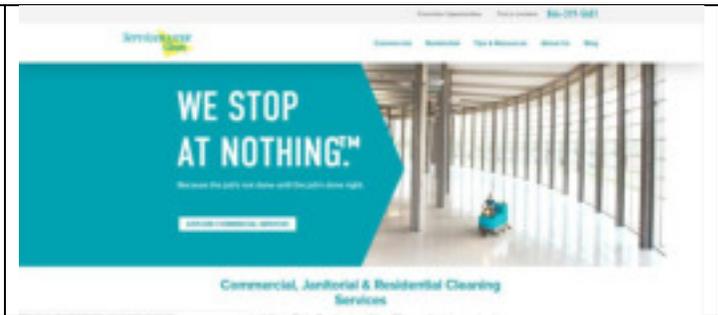
LinkedIn
<https://www.linkedin.com/company/stlmagic-maids/>

Followers
 7



ServiceMaster Clean
<https://www.servicemasterclean.com/>

11408 Westhill Dr,
 Festus, MO 63028



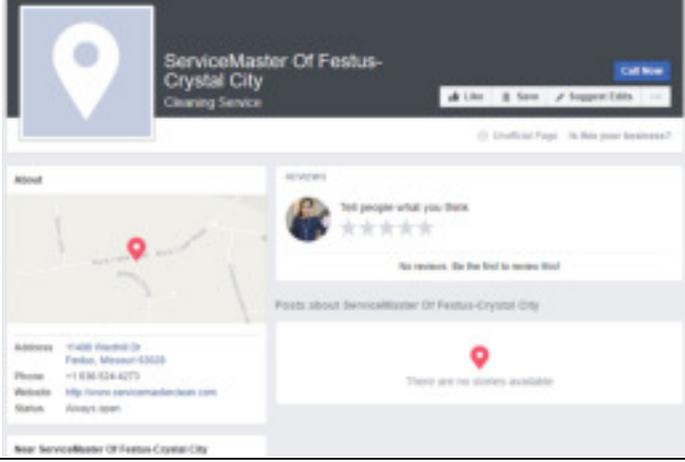
Business Listing

MapQuest
<https://www.mapquest.com/us/missouri/servicemaster-of-festus-crystal-city-271059900>

Local.com
<https://www.local.com/business/details/cadet-mo/servicemaster-of-festus-crystal-city-139353840>

DEXKnows
https://www.dexknows.com/business_profiles/servicemaster_of_festus_crystal_city-12452807979



<p>YellowPages https://www.yellowpages.com/festus-mo/servicemaster-clean</p> <p>YellowBot https://www.yellowbot.com/servicemaster-of-festus-crystal-city-festus-mo.html</p>	
<p>Social Profile</p>	
<p>Facebook https://www.facebook.com/pages/ServiceMaster-Of-Festus-Crystal-City/212166859117571</p>	

<p>Angie's Helping Hands Cleaning</p> <p>Festus, MO 63028</p>	
<p>Business Listing</p>	
<p>YellowPages https://www.yellowpages.com/festus-mo/mip/angies-helping-hands-cleaning-4368192</p> <p>Manta https://www.manta.com/c/mtxm95z/angie-s-helping-hands-cleaning</p>	